09LSO-0060.W5

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## DRAFT ONLY NOT APPROVED FOR INTRODUCTION

NO.
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Workforce housing program.

2009

Joint Minerals, and Economic Sponsored by: Business Development Interim Committee

## A BILL

for

1 AN ACT relating to economic development; modifying the 2 community workforce housing program; amending definitions; providing for grants; providing for loans to be converted 3 4 to grants; providing for administrative costs for servicing loans; providing for rentals; providing for a report; 5 providing appropriations; and providing for an effective 6 7 date. 8

9 Be It Enacted by the Legislature of the State of Wyoming:

- 11 Section 1. W.S. 9-12-112(a)(vi)(A) (B), and
- 9-12-901(b)(iv) and (v)(intro) and (A)(XI) and (B)(IV) and 12
- 13 by creating new paragraphs (vi) through (viii), 9-12-902(a)
- 14 through (d), (g) (intro) and (i) and (k), 9-12-903 (a) and

1	(b) by creating a new paragraph (vi) and renumbering (vi)
2	as (vii), 9-12-904(a)(intro) and 9-12-905(a) and (b) are
3	amended to read:
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5	9-12-112. Annual report and budget.
6	
7	(a) The council shall submit an annual report in the
8	manner provided by W.S. $9-2-1014$ and using the benchmarks
9	prescribed in this act. In addition to the requirements of
10	W.S. 9-2-1014, included within the annual report shall be:
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12	(vi) A summary of the total investments made by
13	the council under the workforce housing infrastructure
14	program under W.S. 9-12-901 through 9-12-905, including:
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16	(A) The name of each grantee or borrower
17	and the amount of each grant or loan;
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19	(B) An evaluation of the <u>grant or</u> loan
20	success in providing workforce housing infrastructure;
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22	9-12-901. Wyoming workforce housing infrastructure

23 program; purpose; definitions.

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2	(b) As used in this article:
3	
4	(iv) "Workforce housing" means owner-occupied,
5	residential dwellings or rental units affordable to
6	families that have a gross income:
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8	(A) At or below one hundred twenty percent
9	(120%) of the area median income; or
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11	(B) At or below a maximum of one hundred
12	fifty percent (150%) of the area median income if the
13	council determines an increase in the maximum income is
14	necessary to accommodate the needs of an applicant which
15	has demonstrated that housing costs are high relative to
16	the ability to pay based on a comparison of area median
17	income to the cost of housing. +
18 19 20 21 22	*** WBC COMMENTS ***  1. Allowing rental units recognizes nation-wide changes in the mortgage industry which make it more difficult to qualify for a loan. Also recognizes the input from many communities that the lack of rental housing is a hindrance to workforce

- development. 23
- 24 2. Current statute does not define the workforce income band. This language 25 inserted is from the adopted rules.
- 3. All other WBC programs have match established in rule, not in statute. The rules 26 27 cover how the match is calculated, what is acceptable match (cash, in-kind contributions). There may be different match requirements within a program. For 28 instance, enhancement projects in the Business Ready Community program 29

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require a 50% match, Readiness projects (business parks) require a 5% match for projects under \$250,000 and a 10% match for projects over \$250,000.

If the Legislature elects to include match requirements, here is suggested language based on rules for other WBC programs:

Planning Grants: \$25,000 maximum award with a 25% cash match required. Infrastructure projects: Maximum grant awards are \$1,500,000 and shall require a minimum match of 10 percent of eligible project activity costs.

9-12-901 (b) (vi) "Match" means cash and/or in-kind contributions. Contributions must have value and must be applicable to the period to which the matching requirement applies and must be necessary for the project. Examples of in-kind contributions include: labor, materials, equipment, and real estate. In-kind contributions must be verifiable from the records of applicant. These records must show how the value placed on in-kind contributions was derived. Labor services will be reported using rates consistent with those ordinarily paid by the applicant or other employers for similar work in the same labor market. Donated supplies and equipment will be valued at market value at the time of donation. Loaned equipment will be valued at the fair rental rate of the equipment at the time of donation. The value of donated buildings or land will be established using a market value set by an independent appraiser.

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 $(\nabla)$ "Workforce housing infrastructure" means publicly owned infrastructure to а workforce housing if subdivision development, and determined or by the council to be consistent with the purposes of this article, through a workforce housing subdivision or development. To be considered "workforce housing infrastructure" under this article, the infrastructure shall be for a workforce subdivision or development for which the political application required, through zoning or otherwise, the specified percentage or number of housing specified maximum initial sale prices or to have a

Т	specified initially limished, maximum square rootage. In
2	addition, the following shall apply:
3	
4	(A) "Workforce housing infrastructure"
5	includes:
6	
7	(XI) Other infrastructure determined
8	by the council to be consistent with the purposes of this
9	article and as required by the political subdivision making
10	application under this article through zoning or otherwise.
11	
12	(B) "Workforce housing infrastructure"
13	shall not include:
14	
15	(IV) Financing any project that <del>does</del>
16	will not provide for the construction of additional housing
17	units or that involves rehabilitation or expansion of
18	existing infrastructure unless the council determines the
19	rehabilitation or expansion is necessary to meet the
20	purposes of this article;
21 22 23 24 25	*** WBC COMMENTS ***  This relates to the planned workforce subdivision incentive—Like business parks, not all subdivisions will immediately fill up. However, the diligence will have been done to ensure community capacity, community growth, etc.

1	(vi) "Convertible loan" means a portion of the
2	loan may be converted to a grant, if within a designated
3	period of time, as established by rules and regulations,
4	the development has generated workforce housing occupied by
5	owners according to performance measures submitted by the
6	applicant with the application and approved by the state
7	<pre>loan and investment board;</pre>
8 9 10 11 12 13 14 15 16 17 18 19 20	*** WBC COMMENTS ***  This concept of a forgivable loan or a convertible loan is borrowed from an underutilized component of the Community Development Block Grant Program. In that federally funded program, a portion of the loan is converted to grant for each job created.  *** STAFF COMMENTS ***  This requirement excludes rental units from counting toward convertible loan requirements.  The WBC noted rental units could be included but were excluded for the following reasons:
21 22 23 24 25 26 27 28 29	<ol> <li>Prior Legislative preference for owner-occupied housing;</li> <li>Occupancy of owner-occupied units may be a more long-term and "solid" demonstration of consideration having been met. Consideration being met is what is required to fulfill the contract. Obligations to the extent money is given/granted not required by the initial contract – it is a gift.</li> <li>Administrative follow up and compliance may be more easily accomplished with owner-occupied housing than with rentals. Owner-occupied housing presents a more certain guarantee of occupancy.</li> </ol>
31 32 33 34 35	The term is defined, but not used in the legislation. The substantive provisions are repeated below. Thus it appears this should be deleted. The WBC agrees with that comment but wanted it included for the Committee's review.

1	(vii) "Workforce subdivision" means a housing
2	subdivision for which the developer has committed a
3	specific number of workforce housing units;
4 5 6 7 8 9	*** WBC COMMENTS ***  The distinction between "Workforce Subdivision" and "Planned workforce Subdivision" is comparable to the distinction between a BRC "Business Committed" project and a BRC "Community Readiness" project.
10	(viii) "Planned workforce subdivision" means a
11	development which the political subdivision making
12	application under this article has planned for or required,
13	through zoning, or other regulatory means, a specified
14	percentage or number of workforce housing units at
15	specified maximum initial sale prices or to have a
16	specified initially finished, maximum square footage.
17 18 19 20 21 22 23	*** WBC COMMENTS ***  The intention is that if a community has specifically planned—through its comprehensive land use plan, zoning, or other regulatory tools, neighborhoods or areas of town primarily intended for workforce housing, then they could be supported by this program.
24	9-12-902. Wyoming workforce housing infrastructure
25	program; creation; rulemaking.
26	
27	(a) The council shall establish and administer a
28	Wyoming workforce housing infrastructure program as
29	provided by this article. Any city, town, county or

Τ	special improvement district may submit an application to
2	the council for a grant or loan under the program on forms
3	prescribed by and subject to rules promulgated by the
4	council. Grants or loans may be applied for by a joint
5	powers board with the approval of all participating
6	agencies to the joint powers agreement. Grants or loans
7	may be made by the council for planning to develop or
8	modify codes and ordinances in support of workforce
9	housing, planning subdivision regulations that encourage
10	workforce housing development, planning to enable a
11	community to conduct a land re-use study of a parcel of
12	land or real estate that is planned, at least in part, to
13	provide for workforce housing, workforce housing
14	infrastructure projects, planned workforce housing
15	infrastructure projects and community land trust projects.
16	In adopting rules and making grants and loans under this
17	article the council shall require all projects to be
18	related to workforce housing infrastructure, planned
19	workforce housing infrastructure projects or community land
20	trusts.

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22 \*\*\* WBC COMMENTS \*\*\*

This language is taken largely from Community Development Block Grant rules for the Wyoming Community Development Authority Housing Program. Those rules allow for up to five \$10,000 grants for planning for "affordable" housing

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1 2 3 4 5 6 7	(80% area media income vs. the goal of this program which is 120% area median income.) Unfortunately, HUD rules cap the amount of funding the WBC and WCDA can use for administration and planning. Though the rules allow for \$50,000 in total awards, there is less than \$20,000 available to WCDA for grant administration and planning grants. Few planning grants for housing have been awarded.
8	(b) Loans may be made at zero interest rate, up to an
9	annual interest rate equal to the average prime interest
10	rate as determined in accordance with subsection (e) of
11	this section. The council shall establish criteria for
12	determining the maximum grant and loan amounts subject to
13	final approval by the state loan and investment board.
14	Grants shall be matching grants as determined by rules and
15	regulations. Grants shall be made only if the applicant
16	demonstrates that upon receipt of the grant all projected
17	project costs the applicant is responsible for providing
18	for the planned workforce housing neighborhood or area,
19	through zoning, land use plans or other regulatory matters,
20	will be funded.
21 22 23 24 25 26 27 28 29	*** WBC COMMENTS ***  What this is trying to get at is that the community has all its funding in place for all infrastructure necessary to make land available for future workforce housing development.  *** STAFF COMMENTS ***  There is no minimum match requirement as drafted. The WBC notes that:

Neither the Business Ready Community nor the Community Facility Program have match amounts established in statute, only in rule. Also see Comment #3 on page 3.

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3	(c) Loans shall be made under this article, only if
4	the applicant demonstrates that upon receipt of the loan,
5	all projected project costs for the workforce subdivision
6	will be funded. Portions of loans may be converted to a
7	grant, as prescribed by the council in rule, if within a
8	designated period of time, as established by the council,
9	the development has generated workforce housing occupied by
10	owners according to performance measures submitted by the
11	applicant with the application and approved by the state
12	<u>loan and investment board.</u> Loans <u>or grants</u> for one (1)
13	project may not exceed a maximum annual amount established
14	by rule of the council, unless the project is phased over
15	more than one (1) year. Multi year projects may be awarded
16	up to the maximum annual amount each year, Successive
17	grants or loans may be made to phased projects for a period
18	not to exceed three (3) years, provided the council
19	determines that previously funded phases have realized the
20	performance measures as approved by the state loan and
21	investment board. The application shall identify the
22	source of all funds to be used for the project.

\*\*\* STAFF COMMENTS \*\*\*

This segregates grants and loans, with loans used only for housing projects and grants for planned

1 2 3 4	housing projects. That is the proposal for this draft, with the following explanation from the WBC:
5 6 7 8 9 10 11 12 13 14 15	<ul> <li>That is the intent of this proposal. Using Business Ready Communities as a guide:</li> <li>"planned housing projects" the equivalent of "housing readiness projects". Grants enable communities to proactively direct and encourage future growth.</li> <li>"housing projects" are the equivalent of "developer committed projects". Loans help reduce infrastructure costs so units can be sold at a rate affordable to a working class.</li> <li>That said, there are other permutations that come to mind:</li> <li>Convertible loans for planned housing projects</li> <li>Grants for housing projects.</li> </ul>
16 17 18 19 20 21	*** WBC COMMENTS ***  This is intended to clarify "multi-year" projects. The same language has developed some confusion with the BRC program.
22	(d) $\frac{\text{Grants}}{\text{and}} \frac{1}{\text{oans}}$ may be used to fund project
23	costs in accordance with approved applications and rules of
24	the council.
25	with community development organizations, state development
26	organizations and nonprofit organizations in accordance
27	with the purposes of this article and approved
28	applications.
29	
30	(g) <u>Grants, l</u> oans and loan commitments or any
31	combination thereof shall be made under this article only:

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1 (i) Ιf there are sufficient funds in the 2 workforce housing infrastructure program account to fully 3 fund it and all other outstanding grants, commitments and 4 loans; 5 6 (k) After approval of <del>loans</del> a grant or loan, 7 applicants shall report to the council, as required by the 8 approved application. The report shall include: 9 progress of the project until 10 (i) The the 11 construction of the project is completed; 12 13 (ii) The progress realizing performance 14 measures, including, but not limited to, the number of lots 15 developed for workforce housing, the number of workforce 16 housing or rental units to be developed with consideration 17 of the percentage of critical workforce housing needs in 18 the community to be served, the number of families occupying workforce housing, or other performance measures 19 as identified by the applicant and approved by the state 20 21 loan and investment board; 22

1 (iii) Any additional information required by

2 the council to ensure compliance with loan requirements or

3 compliance with this article.

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## \*\*\* WBC COMMENTS \*\*\*

Emphasis on locally defined performance measures. These are used to gauge project success, determine eligibility for convertible loans, and successive grants for future phases.

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## 9-12-903. Council duties; actions on grant and loan

11 applications.

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13 All complete applications to participate in the 14 program established under this article, which conform with the criteria established by law and rules promulgated under 15 16 this article and which are submitted to the council, shall be considered by the council. The council shall approve or 17 18 disapprove each application considered in accordance with 19 this article and rules promulgated by the council. A11 20 loans, grants or cooperative agreements made under this article shall be referred by the council to the state loan 21 and investment board for final approval or disapproval. The 22 23 and investment board may adopt rules state loan as

necessary to implement its duties under this article.

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1	(b) In adopting rules and making funds available
2	under this article, the council shall provide a competitive
3	application and scoring system adequate to measure the
4	benefits of each application. The application scoring
5	system shall target the projects based on ranking criteria
6	which address:
7	
8	(vi) The extent to which the applicant has made
9	regulatory changes, code modifications, subdivision
LO	regulations, land reuse studies of parcels of land or real
L1	estate that is planned, at least in part to provide for
L2	workforce housing according to workforce housing community
L3	and economic development plans to encourage workforce
L4	housing development and construction;
L5 L6 L7 L8 L9	*** WBC COMMENTS ***  This criteria is aimed at rewarding those communities that have actively accomplished regulatory changes (such as decreased requirements for lot size or street widths), intended to encourage workforce housing.
21	(vi) (vii) Any other criteria determined by the
22	council to be consistent with the purposes of this article.
23	
24	9-12-904. Community land trusts; eligibility;
25	requirements.

- 1 (a) Grants and loans made under this article for
- 2 community land trusts, in addition to meeting other
- 3 requirements of this article, shall require that:

- 5 9-12-905. Wyoming workforce housing infrastructure
- 6 program account.

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- 8 (a) There is created the workforce housing
- 9 infrastructure program account. Funds shall be credited to
- 10 the account as provided by law. Except as provided in
- 11 subsection (b) of this section, funds in the account shall
- 12 be used only upon legislative appropriation for cooperative
- 13 agreements and loans authorized to be made under this
- 14 article. All funds including any earned interest and
- 15 repayments of principal on loans under this article
- 16 remaining in the workforce housing infrastructure program
- 17 account at the end of a biennium shall not lapse and shall
- 18 not revert as provided in W.S. 9-4-207 but shall remain in
- 19 the account to implement the purposes of this section.

- 21 (b) Interest and repayments of principal on loans
- 22 under this article shall be redeposited into the workforce
- 23 housing infrastructure program account. From the repaid

1	interest, up to one percent (1%) of the outstanding
2	principal loan balances under this article is continuously
3	appropriated each fiscal year to the council for
4	administrative costs associated with servicing loans made
5	under this article.
6 7 8 9	*** STAFF COMMENTS ***  The WBC loan personnel is reviewing this language  to ensure it accomplishes the intent of the WBC.
10	
11 12	*** WBC COMMENTS ***
13 14 15 16 17 18 19 20 21	This is something we are experiencing with BRC. Interest many not be available to pay contractors to service loans. We would like to use a portion of the interest payments for each individual loan to pay for the servicing of each loan by a contractor. Currently, WBC has a loan servicing contract with Markee Escrow Services, Inc. That contract states: "For the performance of the Loan Servicing DutiesContractor shall charge the council monthly one-half of a percent (0.5%) per annum on the outstanding principal balances of loans being serviced. There are also hourly fees, set up fees, record keeping fees which could add up to 1%. With BRC, we estimate that a \$1.5M loan will cost us \$50,000 over a 10 year term.
23	Section 2.
24	
25	(a) There is appropriated forty million dollars
26	(\$40,000,000.00) from the budget reserve account to the
27	Wyoming workforce housing infrastructure program account
28	created by W.S. 9-12-905.
29	

(b) There is appropriated fifty thousand dollars

31 (\$50,000,.00) from the budget reserve account to the

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1	Wyoming business council for personnel and program
2	administration to develop, operate and oversee the
3	workforce housing infrastructure program, for the fiscal
4	biennium ending June 30, 2010.
5 6 7 8 9 10 11 12	*** WBC COMMENTS ***  At this time, it is not clear what the administrative cost for the program would be. Follow up and compliance would be significant.  The CFP program has an annual administrative budget of \$114,000 which is paid for by the WBC "out of hide".  It is not known if WCDA would want to play a role in administering this program.
13	(c) The appropriations under this section shall be
14	one time appropriations and shall not be included in the
15	Wyoming business council's 2011-2012 standard biennial
16	budget request.
17	
18	(d) Notwithstanding any other provision of law, the
19	appropriations under this section shall not be transferred
20	or expended for any other purpose.
21	
22	(e) The Wyoming business council shall submit a
23	report to the joint minerals, business and economic

a 24 development interim committee and the joint appropriations 25 interim committee, on or before December 1, 2009, containing a statement of all rules adopted to further the 26 27 purposes of this act, details of applications submitted

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1 under the program and all applicable deed restrictions and

2 regulations adopted to ensure repayment of the loans issued

3 under the program.

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5 **Section 3.** This act is effective immediately upon

6 completion of all acts necessary for a bill to become law

7 as provided by Article 4, Section 8 of the Wyoming

8 Constitution.

9

10 (END)