

SENATE FILE NO. SF0108

Economic diversification and development.

Sponsored by: Management Council

A BILL

for

1 AN ACT relating to economic diversification and
2 development; modifying membership and authority of the
3 economically needed diversity options for Wyoming (ENDOW)
4 executive council; expanding agriculture marketing program
5 within the Wyoming business council; providing for
6 international trade representatives; specifying additional
7 economic diversification and development studies; providing
8 for subaccounts within the economic diversification
9 account; providing appropriations; and providing for an
10 effective date.

11

12 *Be It Enacted by the Legislature of the State of Wyoming:*

13

14 **Section 1.** W.S. 9-12-105(a)(vii), 9-12-109,
15 9-12-1401(a), 9-12-1402(a) by creating a new paragraph
16 (xii) and 9-12-1404 are amended to read:

1

2 **9-12-105. Economic development services.**

3

4 (a) It shall be the duty of the council to encourage,
5 stimulate and support the development and expansion of the
6 economy of the state. The council is charged with the
7 following duties and responsibilities:

8

9 (vii) To encourage the export of products and
10 services from the state to national and international
11 markets. In addition to conducting international and other
12 market research as authorized in W.S. 9-12-106(b), the
13 council shall employ or contract with persons for purposes
14 of developing new markets and expanding foreign trade
15 efforts, including expanding international markets for
16 Wyoming services, Wyoming agricultural and other products
17 and commodities, and targeted consumer advertising; and

18

19 **9-12-109. Promotion of agriculture.**

20

21 (a) The council shall encourage and promote the
22 development of agriculture in the state including
23 horticulture, apiculture, livestock, poultry, dairying and

1 the kindred industries and including the development of new
2 value-added agribusiness and product uses and markets for
3 Wyoming agricultural products.

4
5 (b) The council shall solicit input from industry
6 groups and in consultation with the economically needed
7 diversity options for Wyoming (ENDOW) executive council:

8
9 (i) Develop a strategy to create small
10 regionally located beef processing plants inspected by the
11 United States department of agriculture and mid-to-large
12 sized processing plants for international sales;

13
14 (ii) Market Wyoming grown agricultural products
15 in-state, regionally, nationally and internationally,
16 through market development, trade shows and social media
17 and other media outlets; and

18
19 (iii) Enhance the council's website to promote
20 Wyoming grown agricultural products including match making
21 services between key food system partners.

22

1 **9-12-1401. Economically needed diversity options for**
2 **Wyoming executive council; creation; appointment and terms**
3 **of members.**

4
5 (a) There is created the economically needed
6 diversity options for Wyoming (ENDOW) executive council.
7 The members shall represent existing, new and emerging
8 economic sectors or subsectors or have demonstrated
9 executive level experience. The council shall consist of
10 not more than ~~fifteen (15)~~ twenty (20) voting members,
11 appointed by the governor with the advice and consent of
12 the senate. The presiding officers of the house and senate
13 and the chairmen of the house and senate minerals, business
14 and economic development committees shall be ex officio,
15 nonvoting members. The governor may remove any appointed
16 member as provided in W.S. 9-1-202. If an appointed
17 member's position is vacant the governor shall appoint a
18 new member as provided in W.S. 28-12-101. The governor, or
19 his designee, shall be a member and ~~cochairman~~ chairman of
20 the council, but shall not vote. The council shall elect a
21 ~~cochairman~~ vice-chairman from among the appointed members.
22 One-half plus one (1) of the appointed members shall have
23 initial terms of four (4) years and the remaining members

1 shall have initial terms of two (2) years. Thereafter,
2 appointed members shall serve for terms of four (4) years.

3

4 **9-12-1402. General powers and duties of the council;**
5 **economic diversification policy and strategy; authority of**
6 **governor.**

7

8 (a) The ENDOW executive council shall:

9

10 (xii) In consultation with the University of
11 Wyoming, community colleges, the department of education,
12 department of workforce services and Wyoming business
13 council, review existing career technical education
14 programs and develop recommendations regarding
15 opportunities to better coordinate existing public and
16 private programs, and develop or acquire existing career
17 technical education facilities to further technical
18 education opportunities in the state. The recommendations
19 shall be included in the council's twenty (20) year
20 economic diversification strategy and may be included in
21 the council's four (4) year action plan as determined
22 appropriate by the council.

23

1 **9-12-1404. Economic diversification account created;**
2 **authorized expenditures.**

3
4 (a) There is created an economic diversification
5 account. All monies in the account are continuously
6 appropriated to the office of the governor to be used
7 ~~solely~~ for the purposes of this article and as otherwise
8 specified by law, including per diem, mileage and other
9 administrative expenses of the ENDOW executive council.
10 Notwithstanding W.S. 9-2-1008 and 9-4-207, funds in the
11 account shall not lapse at the end of the fiscal period.
12 Interest earned on funds in the account shall be deposited
13 to the account. Within the account shall be subaccounts.
14 For accounting investment purposes only, the state
15 treasurer's office may treat each subaccount as a separate
16 account. Subaccounts are as follows:

17
18 (i) The agriculture marketing subaccount. Funds
19 within this subaccount may be expended as requested by the
20 Wyoming business council and approved by the governor or
21 his designee to provide funding for purposes of W.S.
22 9-12-109.

23

1 (b) The governor may accept, and shall deposit to the
2 account, or to the appropriate subaccount within the
3 account, any gifts, contributions, donations, grants or
4 federal funds specifically designated for purposes of this
5 article or other ENDOW related program.

6
7 **Section 2.** Notwithstanding W.S. 9-12-1401(a), of the
8 additional five (5) members appointed to the ENDOW council
9 pursuant to this act, two (2) members shall be appointed
10 for an initial term ending March 31, 2021 and three (3)
11 members shall be appointed for an initial term ending March
12 31, 2023.

13
14 **Section 3.**

15
16 (a) There is appropriated four hundred thousand
17 dollars (\$400,000.00) from the general fund to the Wyoming
18 business council to conduct international marketing and
19 trade activities authorized under W.S. 9-12-105(a)(vii) and
20 9-12-106(b). Notwithstanding any other provision of law,
21 funds appropriated under this subsection shall not be
22 transferred or expended for any other purpose.

1 Unobligated, unencumbered funds appropriated in this
2 subsection shall revert on June 30, 2020.

3

4 (b) There is appropriated from revenues credited to
5 the strategic investments and projects account under W.S.
6 9-4-719(q) and (t) attributable to earnings from the fiscal
7 year beginning July 1, 2018 and ending June 30, 2019 two
8 million dollars (\$2,000,000.00) to the agricultural
9 marketing subaccount within the economic diversification
10 account created in W.S. 9-12-1404(a)(i).

11

12 **Section 4.** This act is effective immediately upon
13 completion of all acts necessary for a bill to become law
14 as provided by Article 4, Section 8 of the Wyoming
15 Constitution.

16

17

(END)